



Pagoda



ROTARY:
MAKING A
DIFFERENCE

Service Above Self

One Profits Most Who Serves Best

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Published Weekly

Thoughts on Membership Development

By Herbert K. Lau **



A past vice-president of Rotary International once asked: “What is the most important thing in Rotary? Is it the spirit of Rotary, the program of Rotary, or the internationality of Rotary?”

“All three are important,” he answered. “But each of them... is dependent upon membership. Yes, the most important thing in Rotary is members. There would be nothing without them, and with them, everything Rotary is and does is made possible.”

August, Membership and New Club Development Month, is an appropriate time to discuss a subject so important yet so ignored by Rotarians. Despite modest progress in recent years, worldwide membership growth is not good.

The reasons for poor membership development are many and varied.

For some Rotarians, any talk of membership development conjures up the vision of hordes of men and women queueing up to join a club. They feel the prestige of their membership is being jeopardized and made commonplace.

Others think that their own club, whether it has 20 or 120 members, is the ideal size. Any increase would spoil the happy family circle.

The type of Rotarian often found most disturbing is the one who opposes membership development in his or her own club and equally rejects Rotary extension through the formation of new clubs. Such a person is saying, “We don’t want more Rotarians at any price.”

Perhaps some Rotarians disinterest themselves in membership development because any influx of keen energetic members bringing with them new life, new views, new interests, and new activities challenges the comfortable status quo.

Above of these, the great enemy is APATHY – Rotarians who never give membership a thought and who are never challenged to do anything about it.

There are men and women in every community possessing all the qualifications for club membership – Rotarians in all but name and club membership, who only await the call to join us. They may never receive their call unless one of us decides to act.

We do not know what service the new member will offer, what heights they will achieve. The same could have been said about every president of Rotary International, every district governor, every club president. By your sponsorship of a new member you might well serve Rotary better than you will ever know.

First, we must face up to our own lack of energy in promoting membership growth. Next, we must do something about it. Rotary simply cannot be viable in the 21st Century if we do not grow.

(** Herbert K. Lau is the founder of 2 Rotary clubs in Hong Kong, and 4 clubs in Mongolia.)

Date	Topic/Speaker	Venue/Time
August 8 th	Summer fellowship	Shanghai City Bistro, 3/F Marriott City Center, 19:00 (special price RMB168)
August 15 th	Is Shanghai China... are Shanghai individual districts more developed than the rest of China? – Adam McWhirter	EZO Japanese Restaurant, Marriott City Center, 19:00
August 22 nd	Creating a Connected Startup and Innovation Ecosystem between Japan and China – Mr. Toshikazu Tanaka	EZO Japanese Restaurant, Marriott City Center, 19:00
August 29 th	Special Fellowship Night	TBD – Outside Marriot City Center

August, 1st 2017

Benjamin Lebrum	RC Verrieres Le Buisson	France
Steve Johnson	RCKK South	Malaysia
Jerry Kuo	RCTaiwan	Taiwan

12 members, 3 visitors and 2 guests, total headcount 17

Highlights from the last meeting

Attendance is still reflecting summer holiday time so we were not expecting to be “squeezed” at the 2 tables reserved at Shanghai City Bistro for us. Life is always offering some kind of surprise and tonight we welcomed 5 more people who could not reserve through our RSVP.

As Moto-san was in Japan leading the Interactors delegation, the dinner moved on in a most relaxing way whose main topics were vacations and even losing weight...

French visitor Benjamin exchanged banner with RCS Secretary Michelle who presided at the meeting on behalf of the President. Lucky Ludovic was there, they could easily talk in French.

Banner exchange



Lucky Ludovic with Michelle and French visitor Benjamin



Fellows talk

Upcoming events – Save the date!

2017 Rotary China Region Meeting

Rotary China East Region first ever "Joint meeting" (13 Clubs) will be held at Marriott City Center on Oct. 28. Purpose for this meeting is "Fellowship", please encourage your club members to attend

Location: Marriott City Center Address: No. 555 Xizang Zhong Road, Shanghai

Date: 2017-Oct-28

Language: Bilingual(English & Chinese)

Time:

10:30 Registration

10:30-11:30 Fellowship

11:30-12:30 Meeting

12:30-14:00 Lunch

Fees: Rmb 200/Each member

Information & Registration: Young Mobile:187-2102-5124 Email: young@rotarychina.org

Joint Meeting Committee Members:

Registration Payment: Young

Fellowship English Clubs: IPP Andrew (Mobile:139-1666-3867)

Fellowship Chinese Clubs: CP Belt (Mobile:139-0191-7013)

SAA (Hotel Contact): PE Rebecca (Mobile:135-0198-2496)

SAA(Deco & Program): Rtn. Coffee (Mobile:150-2100-7105)

Richard Assistant Governor-Rotary China East Region

BUILDING BRIDGES
BRIDGING CONTINENTS



Animal Shelter Volunteer Recruiting!

Date - August 20th (Sunday)
Time - 12pm-5pm
Venue - Lost Angle's Shelter

What to do?

- Play or feed the dogs and cats
- Walk the dogs
- Do some cleaning
- Donate pet products etc.

Join us & find out more






To:

August 2017						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
			<i>Guillaume Rue</i>			
6	7	8	9	10	11	12
			<i>Thomas Adaemmer</i>	<i>Jerry Wu</i>		
13	14	15	16	17	18	19
						<i>Oscar Sun</i>
20	21	22	23	24	25	26
			<i>Jeff Hasenfratz</i>		<i>Yvon Russon</i>	
27	28	29	30	31		

Club Information

Contacts & Meetings

The club meeting is a dinner meeting (by invitation only) every Tuesday at the: Marriott City Center No. 555 Middle Xizang Rd, Shanghai
 上海雅居乐万豪酒店, 中国上海 黄浦区西藏中路 555 号
 18:30 cocktails, 19:00-20:30 dinner
 For details, contact the club administrator Vivian Huang at rsvp@rotaryshanghai.org, +86 13501672753

Our website:

www.rotaryshanghai.org

Officers & Boardmembers

Motohiro Yamane – President
 Linnet Kwok – President Elect
 Alejandro Buriel – Vice President
 Michelle Li – Hon. Secretary
 Chee Ming Tsang – Treasurer
 Andrew Hill – IPP
 David Smith
 Eckhard Zink
 Frank Mulligan
 Tracy Hua
 Terri Lau

Basic Info of our Club

First chartered on 1 October 1919, re-chartered on 8 February 2006
 Number of active members – 68

Committees and Directors

Club Administration Committee
 Chair: Linnet Kwok, clubadministrator@rotaryshanghai.org
Membership Committee
 Chair: Terri Lau, membership@rotaryshanghai.org
Service Projects
 Chair: Rita Malvone, service.projects@rotaryshanghai.org
Youth Service Committee
 Chair: Ludovic Antier, youth.service@rotaryshanghai.org
PR Committee
 Chair: Thilo Koepp, pr@rotaryshanghai.org
Rotary Foundation
 Chair: Alejandro Buriel, rotary.foundation@rotaryshanghai.org
Gift of Life (GOL)
 Chair: Linnet Kwok, gol@rotaryshanghai.org
Fellowship
 Chair: Tracy Hua, fellowship@rotaryshanghai.org
Pagoda:
 Chair: Tiziana Richiardi, tiziana.richiardi@hotmail.com

BOD and Committees contacts

Club President
 Motohiro Yamane: clubpresident@rotaryshanghai.org
Vice President
 Alejandro Buriel: clubvp@rotaryshanghai.org
Secretary
 Michelle Li: clubsecretary@rotaryshanghai.org
Treasurer
 C.M. Tsang: finance@rotaryshanghai.org
Library Project
 Chair: Andrew Hill, library.project@rotaryshanghai.org
KBD Project
 Chair: Michel De Vriendt, kashin.beck@rotaryshanghai.org
Inclusion Factory
 Chair: Thilo Koepp, inclusion.factory@rotaryshanghai.org
Careers in Care
 Chair: Andrew Hill, careres.care@rotaryshanghai.org
RSVP
 Chair: Vivian Huang, rsvp@rotaryshanghai.org

Rotary Club of Shanghai West
 Wednesday, 18:30-20:30
 Location: Shanghai Pullman Hotel
 位置: 上海中星铂爾曼酒店
 Address: No. 1 Pubei Road, Xuhui District, Shanghai
 上海徐汇区浦北路1号
 For more information please contact President Evan Huang
 Email: evan_huang@dhmedical.com.cn

Fresh Start Rotary Club of Shanghai
 Friday, 7:45-9:00 am
 Location: 2nd floor, Element Fresh, Jing An Kerry Center
 位置: 新元素静安嘉里中心店二楼
 Address: No.1551 Nan Jing Xi Lu, Shanghai
 地址: 南京西路1551号
 For more information about Fresh Start and for anyone interested to attend, please visit <http://freshstartrotaryshanghai.org/>

Rotary Club of Shanghai Pudong Lujiazui
 Thursday, 19:00-20:30
 Location: Grand Kempinski Hotel, Shanghai 上海凯宾斯基大酒店
 1288 Lujiazui Ring Road, Pudong New Area
 浦东新区陆家嘴环路1288号
 For more information, please contact Secretary Michaela Schmidt
 Email: secretary@rotarylujiazui.com
 Website: www.rotarylujiazui.com

